





The best investment you can make in tomorrow is a good night's sleep.
With the uncompromising natural quality and craftsmanship of Dreamwool, you can experience the most luxurious sleep of a lifetime.



Dreamwool Director and Mattress Designer David Henderson



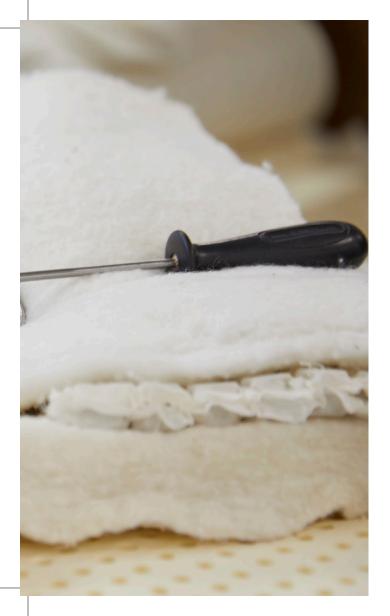
## Sleep: The Third Pillar of Health

A natural immunity booster, stress reducer, energiser and mood stabiliser, quality sleep is every bit as important to your health as diet and exercise.

The best sleep you'll ever have starts with the highest quality Merino wool, sourced directly from select South Island farms. Using only the finest all-natural fillings for optimum breathability and climate control, Dreamwool keeps you cooler and drier, helping you achieve a deeper sleep faster.

Dreamwool is New Zealand made and natural in all the right ways.





# Our Story

Dreamwool has been in the mattress business since 1934 and in the Henderson family for over 40 years. Our beds were quite comparable to the rest of the market until 1978 when Dreamwool owner, Edgar Henderson, began his quest for the most luxurious sleep...

An ex-farmer with a bad back, Edgar remembered the old-fashioned black wool singlets worn by his shearers; how they acted as a natural insulator and adjusted to changes in temperature and humidity during the day. He realised these same principles applied to a good night's sleep. From there, the first Woollen Overlay was crafted and thousands have enjoyed the comfort, craftsmanship and quality of sleep with Dreamwool ever since.





# The Dreamwool Difference Ask What's Inside

Dreamwool pioneered the combination of latex and wool and refined it into the ultimate in luxury.

Second to none, our 100% natural latex mattresses are filled with the most generous layers of soft, temperature-regulating Merino wool, offering unmatched breathability free from foams, gels and synthetic fillings.

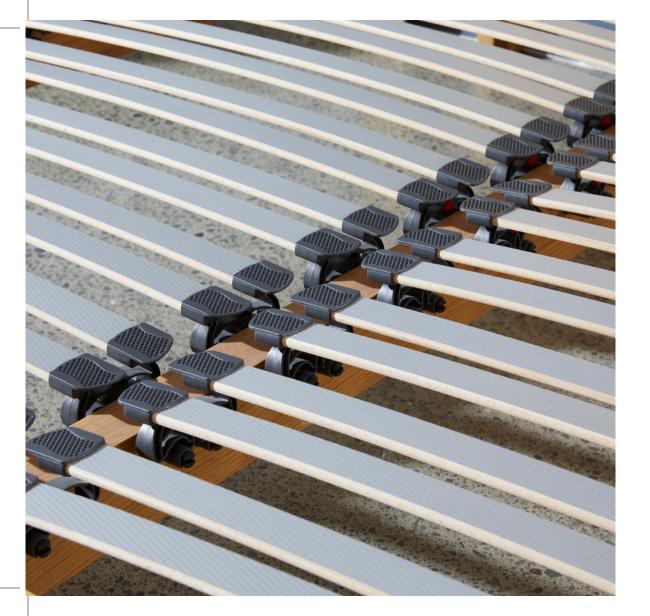
Each model is available in four different levels of support (soft, medium, firm or ultra-firm density) to suit your unique preferences. Our sustainable, industry-leading, 100% natural latex infused

with activated charcoal offers unrivalled plushness and conformity, with the added benefits of being cooler, fresher and cleaner than traditional latex. Setting the industry standard with the volume and quality of our Merino wool, Dreamwool mattresses breathe, wicking away heat and humidity and creating the optimum sleeping climate for the best quality of sleep.

With long-lasting luxury and comfort that endures beyond its 10-year warranty, Dreamwool's discerning customers know: There's no comparison.







### The Foundation

Complete your total sleep experience with a dynamic flexible slat base.

Our sleek, Europeanstyle flexible slat base provides optimium comfort and support by diffusing pressure and actively contouring to your body's unique profile, providing maximum ventilation for total breathability and a cooler, drier sleep.

Dreamwool Latex Collection	Revolution	Evolution	Original
100% pure Merino wool filling	•	•	•
New Zealand Merino wool grower traceability	•	•	•
Removeable Merino woollen quilt	•	•	
Hand-tufted top			<b>Ø</b>
Merino wool weight for a queen size mattress	9.5kgs	9.5kgs	5kgs
Levitation system - calico covered micro-coils for better ventilation & comfort (queen size)	7,500		
100% Natural latex infused with activated charcoal	•	0	0
150mm Latex core options: soft density 75kgs/m3, medium density 85kgs/m3, firm density	<b>Ø</b>		
95kgs/m3 & ultra firm density 110kgs/m3		•	•
30mm natural latex comfort layer for added plushness	•	•	
Stretch fabric enhances the conformity & flexibility of the latex	•	•	0
No glue, foam or polyester fillings inside the mattress	•	•	0
Pre-settled comfort layers for less body impression	•	<b>Ø</b>	0
"Algua" spirulina sea vitamin fabric treatment	•	•	
"Purotex" probiotic fabric treatment			<b>Ø</b>
Suitable for adjustable bases	•	•	0
FSC & GOLS certified 100% natural latex	•	<b>Ø</b>	0
10 Year Pro-rata warranty	•	•	0
Mattress Height	27cm	24 cm	19cm

#### Mattress sizes:

Single 90x190cm, Long Single 90x203cm, King Single 107x203cm, 3/4 Bed Size 120x203cm, Double 135x190cm, Queen 150x203cm, King 165x203cm, Super King 180x203cm Californian King 203x203cm. There may be some variation due to the handcrafted nature of your mattress of +/- 1cm.

